

Boilerplate Template for ACP ThinManager Presentations SPONSORS

ThinManager 15

As a paid sponsor of ThinManager15 you will have a 45-minute break session to present information about yourself, your company and your ThinManager-Ready products. Sponsors are not allowed to discuss hardware with embedded OSs or industrial PCs unless the PCs are being sold as terminal server solutions.

Below are some basic boilerplate guidelines that will help you craft your message. Your presentation time will be about 45 minutes in length. It is suggested that you spend about 35 minutes on presentation and 10 on Q&A with your audience.

A PowerPoint template is provided on the same page that you downloaded this document. You are required to use the template for your presentation. Please bring your presentation on a USB thumb drive. You will be provided a laptop, projector and screen for your presentation. You are welcome to bring your own computer for the presentation as long as you use the provided PPT template for your slide deck. Projectors will have HDMI and VGA inputs. Please bring the proper adapter if you plan on using your own computer.

The Setup:

- 1) Who am I and what role do I play at my company?
- 2) What is my company name?
- 3) Where is our facility and what do we do there?

The Message:

- 1) What kinds of ThinManager-Ready units does my company provide?
- 2) What makes my TM-Ready clients and/or my company unique?
- 3) Does my company sell displays or other items that compliment ThinManager installations?

*Not all sponsors provide thin client hardware. If your company provides other items (e.g IP cameras, authentication devices, enclosures, etc.) simply follow the guidelines provided and apply them to your specific solution.

Going Forward:

- 1) Any plans for new TM-Ready units going forward?
- 2) Any plans for other types of hardware to compliment thin client installations?
- 3) What might you be doing in the future to enhance/support the ThinManager platform?

Q&A:

- 1) Take any questions from the audience.